

DEARMON

CAST

CREATIVE ARTS SCHOOL & THEATER



***Family-friendly businesses are always looking
for more friendly families to become customers.***

***We provide a Christian environment for creative arts education
for children and youth, allowing our business partners an
opportunity to sponsor our productions,
and connect to our community of faith-based families.***

THE PROBLEM

**Limited
Options**

for Christian families to find
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Production Costs

and expenses related to performances are high

“We choose CAST to ensure we keep them from ideologies that we don’t believe in.

Finding theatrical and dance opportunities that are aligned with our values was always a challenge.”

OUR SOLUTION

PROVIDE A SAFE, CHRISTIAN ENVIRONMENT FOR CREATIVE ARTS EDUCATION FOR CHILDREN AND YOUTH

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COMMUNITY

A vibrant community
with volunteers, teachers,
and families

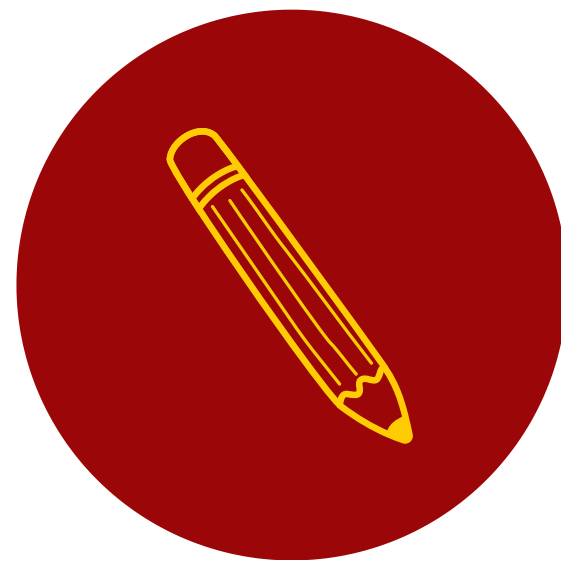
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EDUCATION

Group or one-on-one classes for music, dance, instrument instruction, and drama

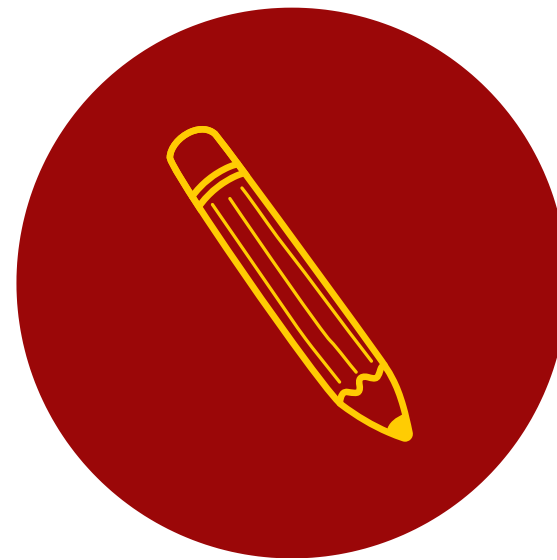
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SHOWS

Four productions each year give kids opportunities to discover their God-given abilities

“To have a wholesome environment where my child can discover their potential, be mentored by Christian teachers, and create lasting friendships has been life-changing for our family.”

IT'S WORKING

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596

registrations this year
(plus a waiting list)

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36

group class options
for students

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36

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for students

4,800

total attendees of
our productions

“Not only are the CAST performances done with amazing excellence, but my children work hard to accomplish something that glorifies God, versus pursuing individual acclaim.”

HOW YOU CAN HELP

BECOME A SPONSOR AND CONNECT WITH OUR FAMILIES

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**MARQUEE
SPONSOR**

HOW YOU CAN HELP

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**MARQUEE
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**SHOW
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**SHOW
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**STAR
SPONSOR**

SPONSOR BENEFITS

- Stand out from your competitors
- Connect with our family value driven community
- Appreciation of parents who are passionate about CAST & their kids
- Become a member of the CAST community through your community outreach
- Leverage positive word of mouth among our families
- Faith-based families tend to be faithful customers



MARQUEE SPONSOR | \$5,000

- Logo on all communication pieces - prominent positioning
- Prominent logo on production's event page with link to your site
- Marquee sponsor positioning in 12 social posts - 10 pre production and 2 post production
- Marquee sponsor positioning in 2 email blasts - 1 pre production and 1 post production
- Top logo on production T-shirt (requires commitment 60 days prior)
- :60 Video to be played 1 time at each of the 4 performances
- Marquee sponsor positioning in theater slideshow at each performance
- Inside front cover - full page ad in Playbill
- Prominent logo on signage at theater entrance for each performance
- Ability to provide a door prize (min \$100 value) with additional mention
- Ability to give attendees an exit gift
- 8 Tier 1 tickets (performance of your choice)
- Ability to buy more tickets during early purchase window



SHOW SPONSOR | \$2,500

- Logo on all communication pieces
- Logo on production's event page with link to your site
- Mention in 12 social posts - 10 pre production and 2 post production
- Mention in 2 email blasts - 1 pre production and 1 post production
- Logo on show T-shirt (requires commitment 60 days prior)
- Logo on signage at theater entrance for each performance
- Mention in theater slideshow at each performance
- Back cover or inside full page ad in Playbill
- 4 Tier 1 tickets (performance of your choice)
- Ability to buy more tickets during early purchase window



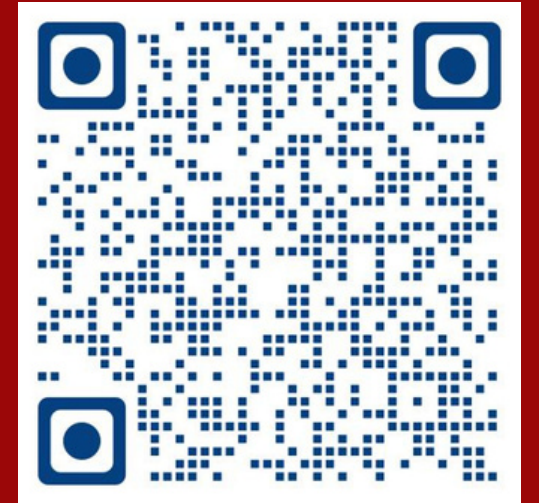
STAR SPONSOR | \$1,000

- Logo on all communication pieces
- Logo on production's event page with link to your site
- Mention in 12 social posts - 10 pre production and 2 post production
- Mention in 2 email blasts - 1 pre production and 1 post production
- Logo on show T-shirt (requires commitment 60 days prior)
- Logo on signage at theater entrance for each performance
- Mention in theater slideshow at each performance
- Half page ad in Playbill
- Ability to buy more tickets during early purchase window





**LEARN MORE OR
BECOME A SPONSOR:**



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KYPERRAULT@DEARMONCAST.COM**